



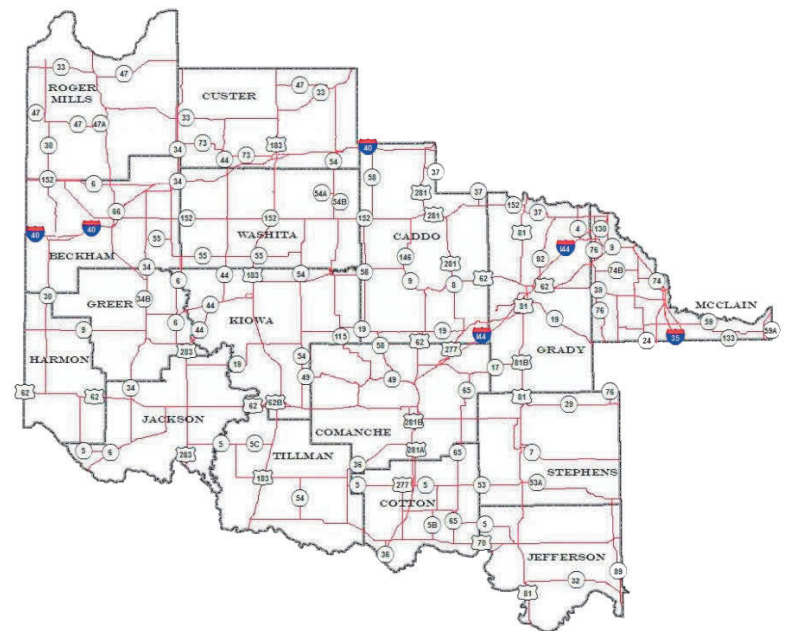
Project Management & Communication Plan

SWODA SORTPO Multimodal RTP

Task Outline

6 Main Tasks

1. Kick-off, Project Management & Communication Plan
2. Data Inventory & Collection
3. Existing Conditions & Future Growth
4. Public & Stakeholder Engagement
5. Regional Transportation Plan Development
6. Administrative



Draft Submittal

April 8th

Review, Comments
and Edits Received

April 15th

Final Draft Review

SOUTHWEST OKLAHOMA REGIONAL MULTI MODAL TRANSPORTATION PLAN

Contract Identification No. 20.933

April 2024

PROJECT MANAGEMENT & COMMUNICATION PLAN

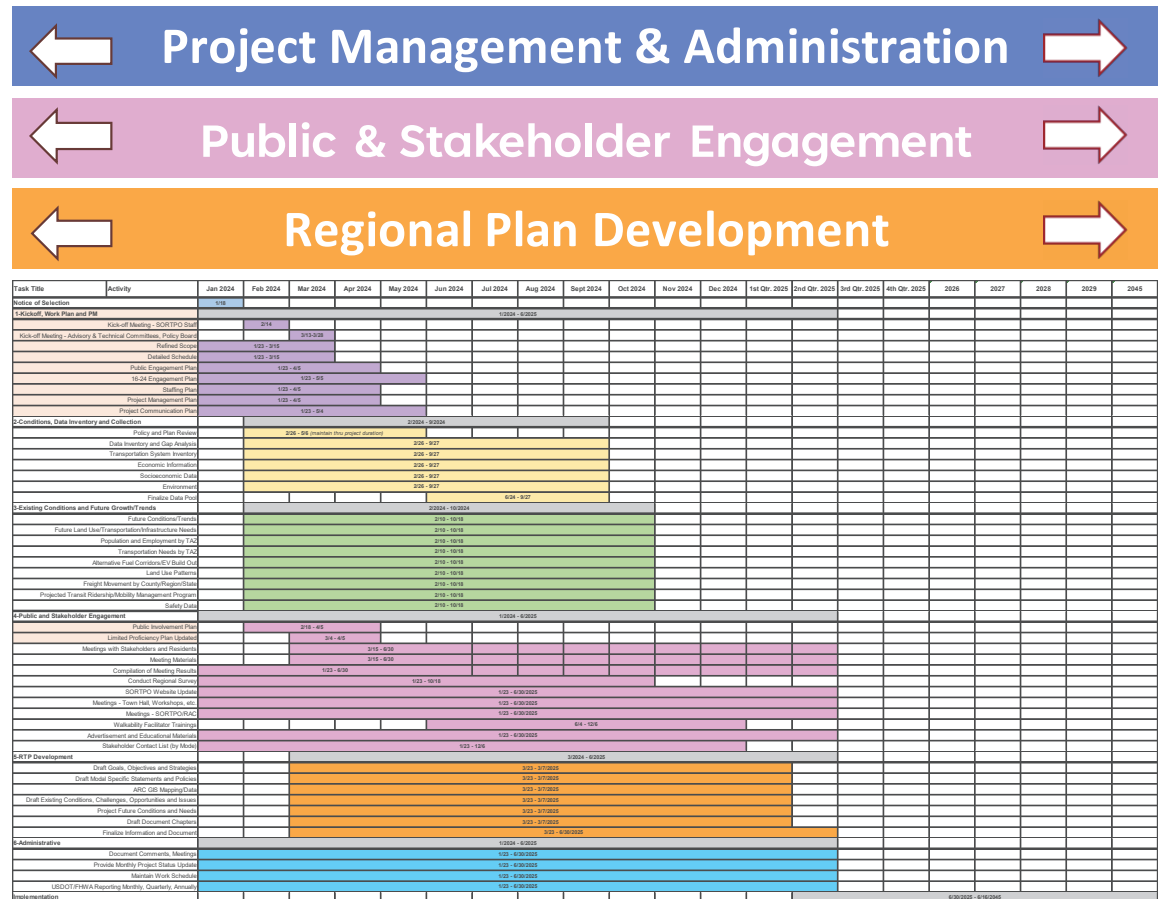


IN PARTNERSHIP WITH



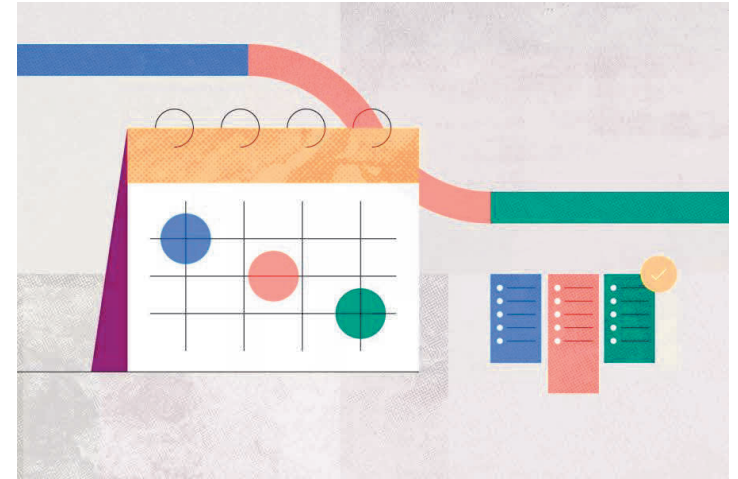
Schedule

- Now through September 2025
- Woods & Poole State Profile Forecast & Projection Data
- 40 Public & Town Halls Across the SW Region
- Walkability Study Weatherford and Duncan October 15-17



30 – 60 – 90 Day Plan

- Project Management & Communication Plan Final Approval
- Public Engagement Plan with Meeting Locations and Target Dates to be Submitted
- Goals & Objectives Survey to the Committee in May
- Walkability Study Weatherford and Duncan October 15 - 17
- Start Meeting with Stakeholders



Draft Goals & Objectives

SWODA SORTPO ASCOG RTP

Plans Reviewed

National/State Plans

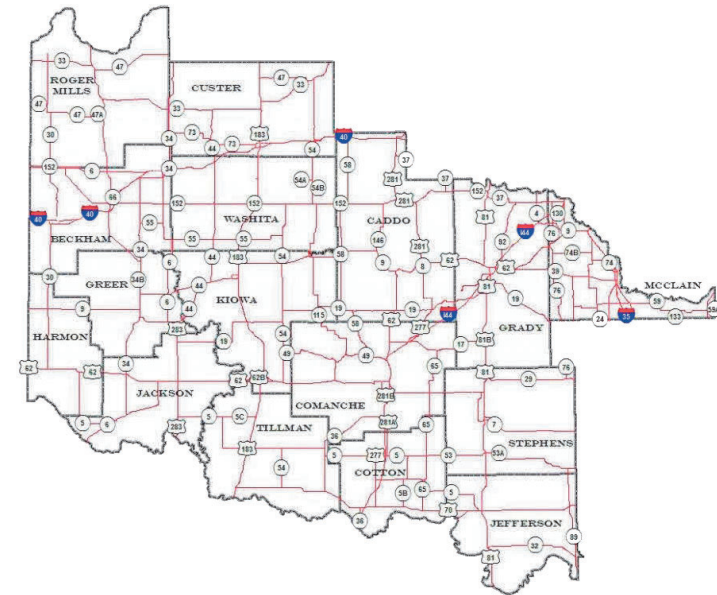
- MAP-21 National Goals
- Oklahoma LRTP
- State Rail Plan
- State Freight Plan
- NEVI Plan

Regional Plans

- Southwest Oklahoma Regional Transportation Plan
- Planning Work Program
- Southwest Oklahoma Comprehensive Economic Development Strategy

County Plans

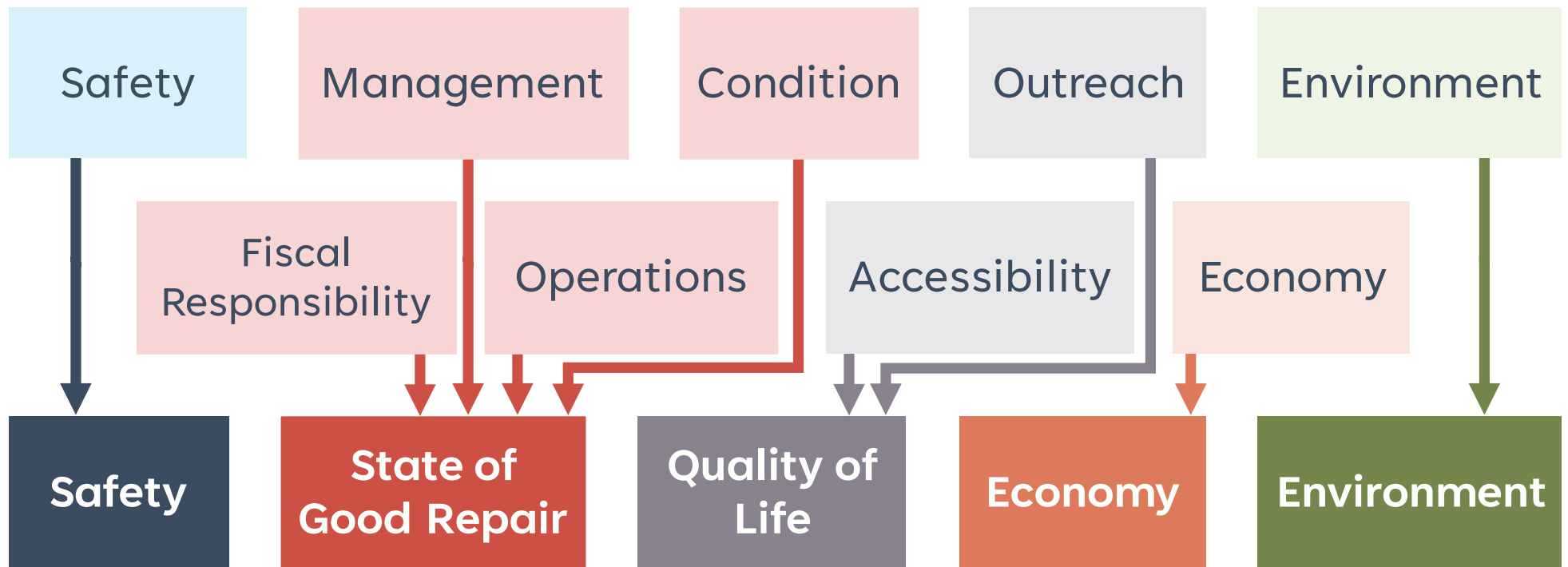
- 15 County Plans



Goal Categories Across Plans

	Map-21	OK LRTP	Rail Plan	Freight Plan	SORTP	Planning Work Program	County Plans
Safety	✓	✓	✓	✓			✓
Condition	✓	✓	✓	✓			✓
Environment	✓	✓	✓	✓	✓		✓
Economy	✓	✓	✓	✓	✓		✓
Accessibility	✓	✓		✓	✓		✓
Operations		✓		✓	✓		
Fiscal	✓	✓	✓	✓			✓
Outreach			✓			✓	✓
Management						✓	

Reorganized and Simplified Goals





New Goals

For Review

Improve the safety of the region's transportation system

Objectives

- Reduce traffic fatalities and serious injuries
- Reduce the number of bicycle and pedestrian crashes
- Improve emergency preparedness, response, and recovery
- Reduce the number and severity of collisions with wildlife (new)
- Improve safety at rail crossings and conflict points between commercial trucks and passenger vehicles (edited to add rail)

**Preserve and improve
the condition of
Southwest Oklahoma's
multimodal
transportation system
(edited)**

Objectives

- Increase the percentage of assets in good condition (edited)
- Improve the resilience of the transportation system in the face of natural disasters and other hazardous events (edited)
- Facilitate on-time and on-budget project delivery (edited)

**Deliver a
transportation system
that supports
Southwest
Oklahomans' quality
of life**

Objectives

- Improve the availability and quality of multimodal travel options for people of all ages and abilities (edited)
- Maintain intergovernmental cooperation and community participation in all stages of transportation planning
- Improve Southwest Oklahomans' access to healthy opportunities (new)
- Improve transparency and communication with the public (new)

**Deliver a
transportation system
that supports
Southwest Oklahoma's
economy (new)**

Objectives

- Improve travel time reliability for the movement of people and goods
- Support the economic vitality of the region by providing access to jobs and economic opportunities (edited)
- Coordinate with local governments, and non-governmental organizations on land use planning to support the transportation system (new)

**Minimize and mitigate
the transportation
system's impact on the
environment**

Objectives

- Reduce emissions associated with the transportation system
- Minimize and mitigate harmful effects of storm water runoff
- Increase the share of active transportation



Trends

In Progress



Trend Analysis Sections

Demographics & Socioeconomic Factors

- **Analyses:** population growth, age and race distributions, vehicle access
- **Data Sources:** Woods & Poole, American Community Survey

Transportation System

- **Analyses:** Assets, travel trends, safety, bridge and pavement condition, transit providers
- **Data Sources:** ODOT, NTD

Economy & Freight

- **Analyses:** Labor & employment, land use, freight, zoning
- **Data Sources:** BLS, ODOT, ODOC, LODES

Environment, Equity, and Health & Safety

- **Analyses:** Alternative fuels & EVs, active transportation, environmental justice, crashes, health outcomes
- **Data Sources:** PLACES data, USDOT ETC, CEQ CESJST

Population Projections by County

Population in Thousands (Source: 2024 Woods & Poole)					
	2020	2035	2045	2060	Growth Rate
Beckham	22.342	22.959	23.718	24.904	11.5%
Caddo	26.900	25.985	25.821	25.578	-4.9%
Comanche	121.125	126.62	127.359	128.865	6.4%
Cotton	5.535	5.248	5.079	4.834	-12.7%
Custer	28.444	29.334	30.498	32.333	13.7%
Grady	54.873	61.561	64.565	69.558	26.8%
Harmon	2.473	2.223	2.077	1.875	-24.2%
Greer	5.493	5.407	5.301	5.147	-6.3%
Jackson	24.819	23.222	22.246	20.857	-16.0%
Jefferson	5.325	5.123	4.927	4.648	-12.7%
Kiowa	8.502	7.784	7.378	6.809	-19.9%
McClain	41.911	54.107	61.029	73.326	75.0%
Roger Mills	3.428	3.404	3.469	3.57	4.1%
Stephens	42.814	44.282	44.008	43.732	2.1%
Tillman	6.948	6.453	6.078	5.555	-20.0%
Washita	10.903	10.568	10.443	10.258	-5.9%
Oklahoma State	3964.912	4307.788	4494.909	4821.384	21.6%

Employment Projections by County

Employment in Thousands (Source: 2024 Woods & Poole)					
	2020	2035	2045	2060	Growth Rate
Beckham	13.016	17.58	19.997	24.362	87.2%
Caddo	11.709	12.508	12.648	12.686	8.3%
Comanche	65.728	71.803	74.206	76.925	17.0%
Cotton	2.734	3.208	3.521	4.110	50.3%
Custer	17.824	22.415	24.748	28.672	60.9%
Grady	21.121	24.845	26.02	27.364	29.6%
Harmon	1.256	1.316	1.307	1.286	2.4%
Greer	1.925	1.982	1.933	1.84	-4.4%
Jackson	14.338	15.013	15.121	15.077	5.2%
Jefferson	2.232	2.250	2.215	2.130	-4.6%
Kiowa	3.495	3.410	3.344	3.221	-7.8%
McClain	17.981	24.168	29.34	39.347	118.8%
Roger Mills	2.302	2.633	2.771	3.002	30.4%
Stephens	21.983	24.758	25.724	26.981	22.7%
Tillman	2.890	3.009	2.953	2.849	-1.4%
Washita	4.543	4.823	4.889	4.954	9.0%
Oklahoma State	2263.131	2672.039	2869.824	3155.538	39.4%



Web Portal Update

SWODA SORTPO Multimodal RTP